

RIEJU
MR



RIEJU MR DECORATIONS

RIEJU LETS ITS FANS CHOOSE THE DECORATION OF ITS NEW HARD OFF-ROAD RANGE

After publicly announcing the acquisition of the Gas Gas enduro platform, the new Hard Range appears, which will consist of several displacements and their own ranges within it.

The first to go on the market will be the RIEJU MR RACING 300 model 2021, of which the first series is expected to be manufactured during the upcoming months of May and June for the normal series.

It has been decided that the new models will be called "MR" to remember the successful and well-known Rieju model from the early 80s.

In the same way that Rieju left users to comment on the name of the RIEJU MR, a survey will be created on April 6th via Instagram Stories in which the followers of the brand will be able to choose between the 10 different decorations. In this way, Rieju can know first-hand the opinion of the users (to whom they give so much value) and decide, according to the answers, what will be the final decoration of the new Rieju.

RIEJU
MR



RIEJU
MR



RIEJU
MR

